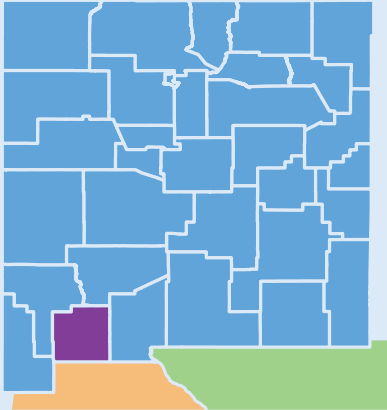


## MISSION:

To build on community strengths by positively addressing needs through collaboration with consumers and agencies, thereby increasing the wellness of families.



Luna County is predominantly a rural county with an average of 8.4 persons per square mile with an estimated of 25,427.\* Located approximately 30 miles north from the international border with Mexico.

**Goal 1:** Increase access to care.

**Goal 2:** Reduce youth access to alcohol and prescription drug misuse through increased enforcement.

<https://nmcrc.maps.arcgis.com/sharing/rest/content/items/811082947bd04a8db8fe6b6bceeea466/data>

## Access to Care

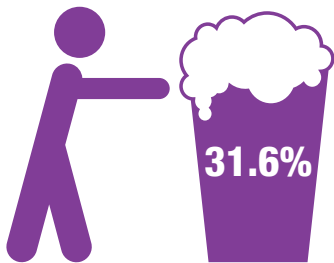


**22.9% of adults over 18 have healthcare coverage** in Luna County.

### What have we been doing about it?

FY21: created/promoted a digital community resource directory. Produce and disseminate pocket resource guides for provider info as well as behavior health resources. The health council partners with school-based health center which has been in operation since 2017.

## Underage Drinking & Drug Misuse

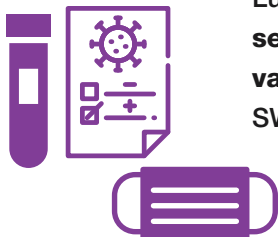


In Luna County **31.6% of high school students** report having **consumed alcohol** within the last 30 days.‡

### What have we been doing about it?

- Collected and disposed of unused prescription drugs at our Drug Take Back events in April and October.
- Medication drop box at the Deming Police Department has been open since 2019.
- Continue implementation of environmental strategies with the #NotInMyHouse prevention campaign.

## COVID-19



Luna County has the **second highest COVID-19 vaccination rates** in the SW Region

### What have we been doing about it?

- DOH provided drive-thru testing and vaccine events.
- In collaboration with the Luna County Emergency Management and the Complete Count committee we distributed over 1000 at home covid-19 test kits.
- Disseminate COVID-19 vaccine educational materials and promoted vaccine events.

## Disease Prevention



- Utilize community health workers to reach those most vulnerable.
- Distributed 100 bags with resources and substance use education and prevention. The council also gave a presentation to 50+ parents with Help NM on opioid addiction and education.
- Partner with DOH to provide harm reduction.
- Over 1000 copies of medication safety tips distributed.
- Disseminate syringe exchange info.

## Mental Health & Substance Abuse Awareness



Hosted two Annual Recovery Awareness Walk events to educate community members that substance use treatment and mental health services can enable those with mental and substance use disorders to live healthy and rewarding lives.

## Capacity Building



Recipients of the New Mexico Culture of Health Initiative. This project is to increase community engagement to create health equity. Luna County Health Council has multi-sector partnerships that play a significant role in the health of our community. The health council recently hired a health equity coordinator and is working with DOH, CHWI, and The Alliance of health councils to achieve health equity in the county and increase the health council's capacity to increase impact and reduce disparities.

## HIGHLIGHTS

- ✓ The health council works in conjunction with its state and local partners to serve a vulnerable population on the US-Mexico border. The major highlight of the councils is its role in connecting community members and resources.
- ✓ Recent funding has allowed the council to partner with CHWI, NM Alliance of Health councils, and department of health to focus on health equity- ensuring all Luna county residents has the ability to prosper. The council is working to ensure everyone is treated justly according to their circumstances.
- ✓ The council launched a successful vaccine equity plan which included many non-profit groups as well as The Deming Public Schools and Mimbres Memorial Hospital.
- ✓ The council has recently partnered with the DOH Office of Border Health to increase their capacity and greater serve their community.
- ✓ NMAHC ([nmhealthcouncils.org](http://nmhealthcouncils.org))
- ✓ Welcome to Luna County, New Mexico ([lunacountynm.us](http://lunacountynm.us))

### Contact info:

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Luna County Health Council meets on the fourth Thursday of every month at 9:00am (except July and December)

\* 2018 American Community Survey 5-Year Estimates

† New Mexico Birth Certificate Database, Bureau of Vital Records and Health Statistics, New Mexico Department of Health

‡ 2018 Centers for Disease Control and Prevention (CDC). Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia: U.S. Department of Health and Human Services, Center for Disease Control and Prevention, with New Mexico Department of Health

§ As of October 15th 2020