



2020

# BERNALILLO COUNTY HEALTH EQUITY COUNCIL



## MISSION:

To promote, advocate for, and achieve health equity for all Bernalillo County inhabitants and communities.



The Health Equity Council is Bernalillo County's trusted public health resource geared towards education, empowerment and capacity building within community networks and families.



Health  
Accountability  
Equity  
Access  
Capacity Building  
Reduce racism, marginalization and violence

### HEALTHY HERE INITIATIVE (HHI)

Works to change systems and environments to reduce health disparities among Hispanic and Native American residents in Albuquerque's South Valley and International District.

#### Impact in 2020:

- ❖ 3 community wide active living intervention pop up events
- ❖ Virtually engaged 55 persons in active living activities
- ❖ 100 persons enrolled and engaged in English and Spanish WWE self-directed programs
- ❖ Hosted 2 community mindfulness and wellbeing walks during COVID19



### PUBLIC HEALTH INITIATIVE (PHI)

The Public Health Policy Initiative is a collaboration with the City of Albuquerque set in place to promote upstream community health strategies throughout Bernalillo County.

#### Impact in 2020:

- ❖ Public health policy briefs
- ❖ Personal protective equipment (PPE) distribution
- ❖ #IMaskUp campaign
- ❖ Community led needle pickup
- ❖ COVID-19 community



### COMMUNITY HEALTH PROFILE



Created in partnership with the NMDOH NW Region Health Promotion Team, New Mexico Community Data Collaborative (NMCDC), Presbyterian Community Health, and the City of Albuquerque.

### LOCAL GROWING INITIATIVE

Supports food equity and justice in Albuquerque's South Valley and International District through soil testing, mycoremediation, advocacy, and front yard gardens



- ❖ Conducted 20 Soil tests in the ID and South Valley
- ❖ Assisted with 10 community/shared harvest gardens
- ❖ Provided 10+ Environmental Justice Workshops
- ❖ Offered Educational Videos YouTube sunflowersforchange channel
- ❖ Monthly Food Distributions
- ❖ Facilitated of Growing Health and Justice Coalition Meetings and Bernalillo County Urban Ag Meetings

### CIQLOVIA

A free event designed to encourage all burqueños and visitors to get active and enjoy our beautiful city and unique neighborhoods on foot or by bike. 213 residents enjoyed the activities in 2020 with 13 different recharge locations available to participants.



## VIOLENCE PREVENTION

Violence in our community takes many forms and is a major concern for everyone today:

- ❖ Convene organizations and individuals to inform, educate, and empower about health issues related to violence in community
- ❖ Mobilize community partnerships to identify health problems related to Violence Prevention
- ❖ Public Health centered suggestions were presented to the City of Albuquerque focused on the reduction of violence

Support community efforts:

- ❖ City of Albuquerque – Violence Intervention Program
- ❖ City of Albuquerque – ABQ Police Department – Rapid Accountability Program (RAD)
- ❖ Various Violence Prevention Initiatives
- ❖ New Mexicans Against Gun Violence



## OPIOID ACCOUNTABILITY INITIATIVE

Addressing the Opioid Overdose Epidemic in our Community

### **Prevention**

- ❖ Safe opioid prescribing awareness and education
- ❖ Community prevention and awareness campaign

### **Harm Reduction**

- ❖ Naloxone (Narcan) education and training
- ❖ Outreach
- ❖ Progressive policies that reach at-risk populations

### **Access to treatment**

- ❖ elivehealth.com and the elive health mobile app connecting those living with opioid use disorder to available treatment
- ❖ Promoting greater access to medication assisted treatment

### **Law Enforcement & Criminal Justice**

- ❖ Promoting diversion programs that refer addiction behavior to treatment rather than incarceration
- ❖ Public health approaches to addressing substance use disorder in the criminal justice system

## STRATEGIC PREVENTION FRAMEWORK (SPFRX)

SPF-Rx focuses on reducing prescription opioid use and misuse through:

- ❖ Provider education
- ❖ Community primary prevention
- ❖ Media messaging around opioid use



## PREVENT PRESCRIPTION DRUG/OPIOID OVERDOSE RELATED DEATHS (PDO) PROJECT

- ❖ Naloxone Distribution
- ❖ Free overdose prevention training to first responders, service providers and community members
- ❖ Platform for collaboration, networking and community input regarding harm reduction strategies



## ALBUQUERQUE-BERNALILLO COUNTY ABC) PREVENT

Working together to reduce underage drinking and prescription opioid misuse among Bernalillo County children, youth and young adults



- ❖ Among New Mexico high school students in 2019, 11.3% reported having used prescription pain medicine inappropriately in the past 30 days. (NM-YRRS, 2019)
- ❖ In 2019, New Mexico high school students had the third highest rate of any state participating in the CDC's Youth Risk Behavior Survey (YRBS) for drinking alcohol before the age of 13. (NM-YRRS, 2019)

## ANTI-STIGMA PROJECT

The Council facilitates guided conversation around stigma and the invisible barriers to healing and treatment for someone living with opioid use disorder. We are also expanding to other substances and have reached over 100 New Mexico residents in 2020.



Website: <http://www.bchealthcouncil.org/> Prevention Campaign: <https://littletingsnm.org/>

Monthly Networking Meeting: 4th Tuesday of the month @ 10am  
Join Zoom Meeting

[https://us02web.zoom.us/j/86978498243?](https://us02web.zoom.us/j/86978498243?pwd=OHo2LzZpNHZtVDhHa3VCdERLVkZOZ09)  
[pwd=OHo2LzZpNHZtVDhHa3VCdERLVkZOZ09](https://us02web.zoom.us/j/86978498243?pwd=OHo2LzZpNHZtVDhHa3VCdERLVkZOZ09)  
Meeting ID: 869 7849 8243 Passcode: 912086

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**HEC** yeah!!!