

NM First Advocacy Readiness Tool

_____ and _____ are pairing up with New Mexico First, a New Mexico based non-profit that is committed to being a catalyst for positive change by engaging New Mexicans in policy and enabling action. Together we are designing and delivering a training for people who care about - _____ in New Mexico. This survey will help us customize the training to the needs, interests, and experiences of the group. While your name and contact information are requested, your responses will be kept confidential and only reported as overall averages and trends. Thank you, and please consider continued, coordinated efforts to advocate together!

1. Contact info

- Name
- City/Town
- County
- Affiliation
- State
- Email
- Address
- Zip
- Phone

2. How experienced are you in advocacy?

3. How comfortable would you be on a scale of 1-4 for the following things (1 = not comfortable, 2 = slightly comfortable, 3 = comfortable, 4 = very comfortable):

- Write an op-ed/opinion piece for the media about a policy issue impacting _____
- Write a press release to raise awareness/support of policy related to _____
- Organize a press conference promoting policy that is favorable to _____
- Organize a demonstration/direct action to bring awareness to policy issues related to _____
- Sign on to an e-letter in favor of or against a piece of legislation
- Write a letter/email to a policy maker/politician about policy related to _____
- Call a legislator to support or oppose a _____ - related policy
- Ask others to call or write to a legislator about _____-related policy
- Schedule and hold legislative visits on _____-related policy with someone who does not support investments in _____
- Schedule and hold legislative visits on _____-related policy with someone who is supportive of investments in _____
- Help a legislator draft legislation
- Register as a lobbyist
- Develop an advocacy toolbox
- Develop and advance an advocacy agenda
- Develop and maintain action alerts to encourage others to take action to support or oppose policy related to _____
- Train others to advocate

4. What are your biggest concerns for _____ that public policy might help address?

5. Would you like to attend a free advocacy training? It will be conducted remotely.