#### **BUENA CARA CAMPAIGN**



Social Media





Posters

#### **BUENA CARA CAMPAIGN**





Per State of New Mexico Public Health Order, you are required to wear a mask to enter this business.

Door Signs

SANTA FE 🚥

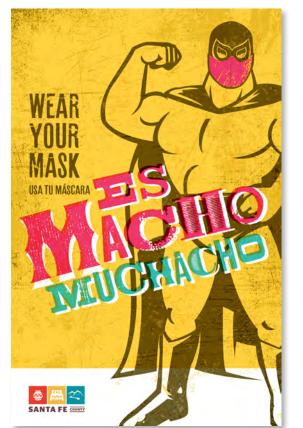


Face Masks



#### **BUENA CARA CAMPAIGN** | ALTERNATE CREATIVE

#### MACHO MUCHACHO CAMPAIGN





Flyers



Postcards





Posters

Digital Advertising and Social Media

Banners



### MACHO MUCHACHO CAMPAIGN | ALTERNATE CREATIVE

#### MACHO MUCHACHO CAMPAIGN





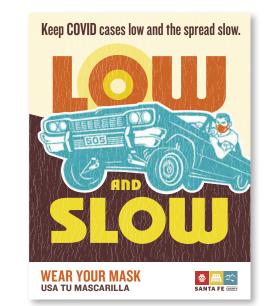
#### LOWRIDER CAMPAIGN



Digital Advertising and Social Media



Bus Wrap



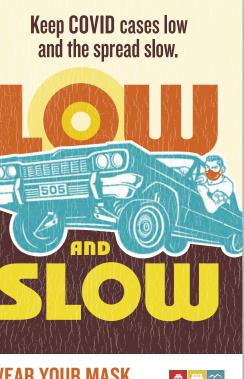


9 WEAR YOUR MASK ises low and the spread sl





Sandwich Boards



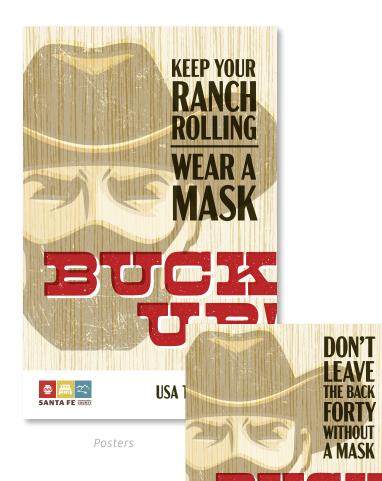
## WEAR YOUR MASK USA TU MASCARILLA



Posters

#### **BUCK UP CAMPAIGN**





SANTA FE 🚥

Billboard





Stickers

WEAR YOUR MASK USA TU MÁSCARA

Flyers



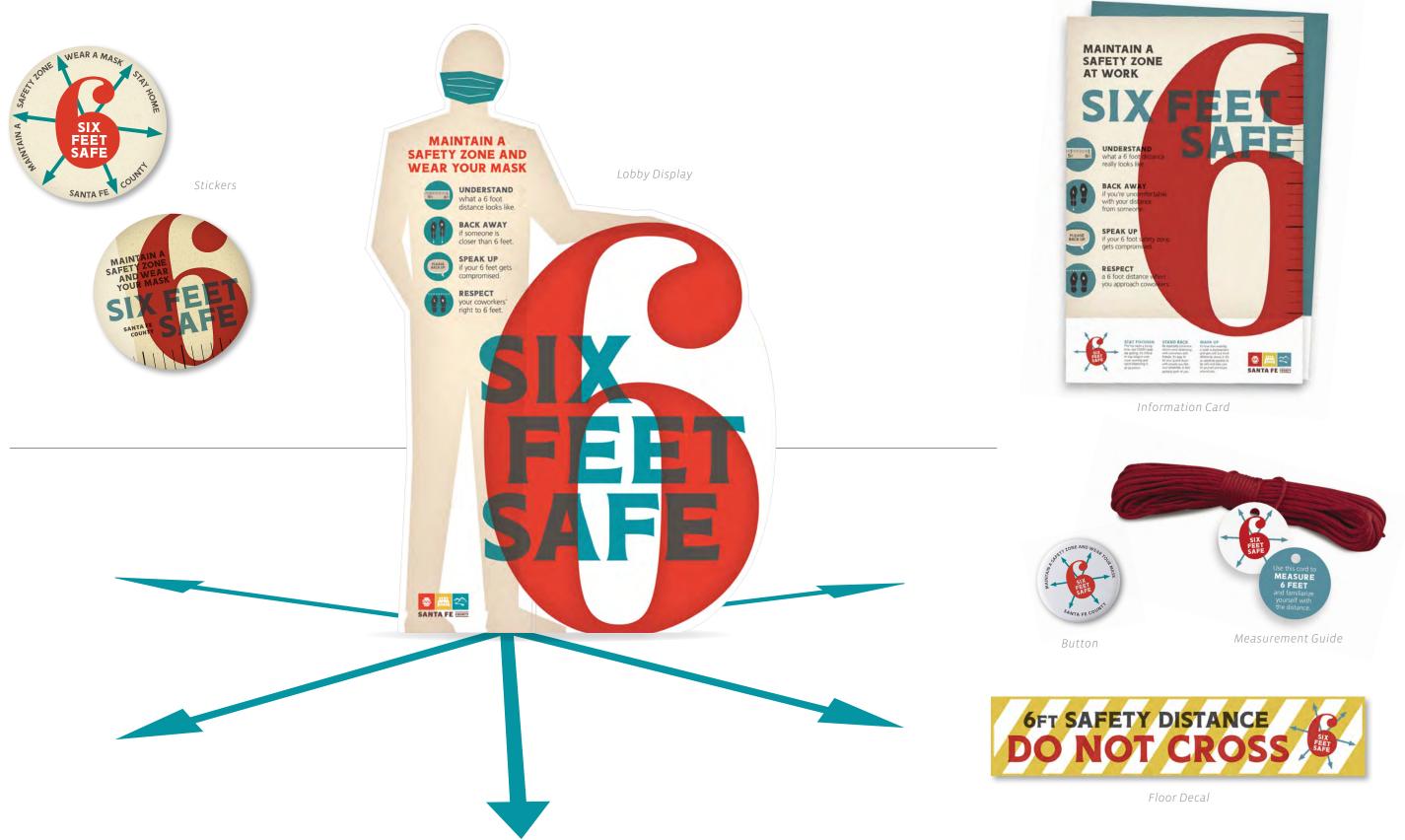
#### SAFE SELFIE CAMPAIGN

Flyers



Stickers

#### SIX FEET SAFE CAMPAIGN





Posters

Billboard







#### VACCINE REGISTRATION CAMPAIGN





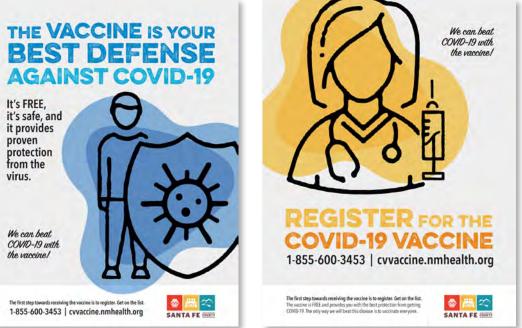
Print Advertising



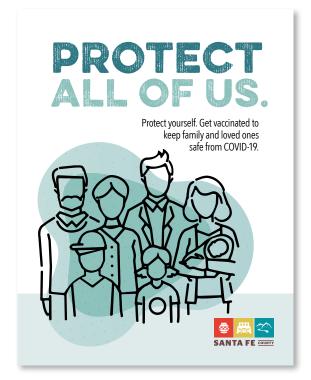


Stickers





Flyers



Johnny Boards

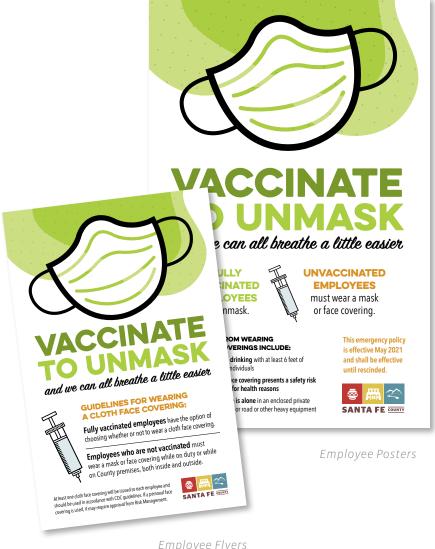
#### VACCINE REGISTRATION CAMPAIGN



Postcards

Billboard





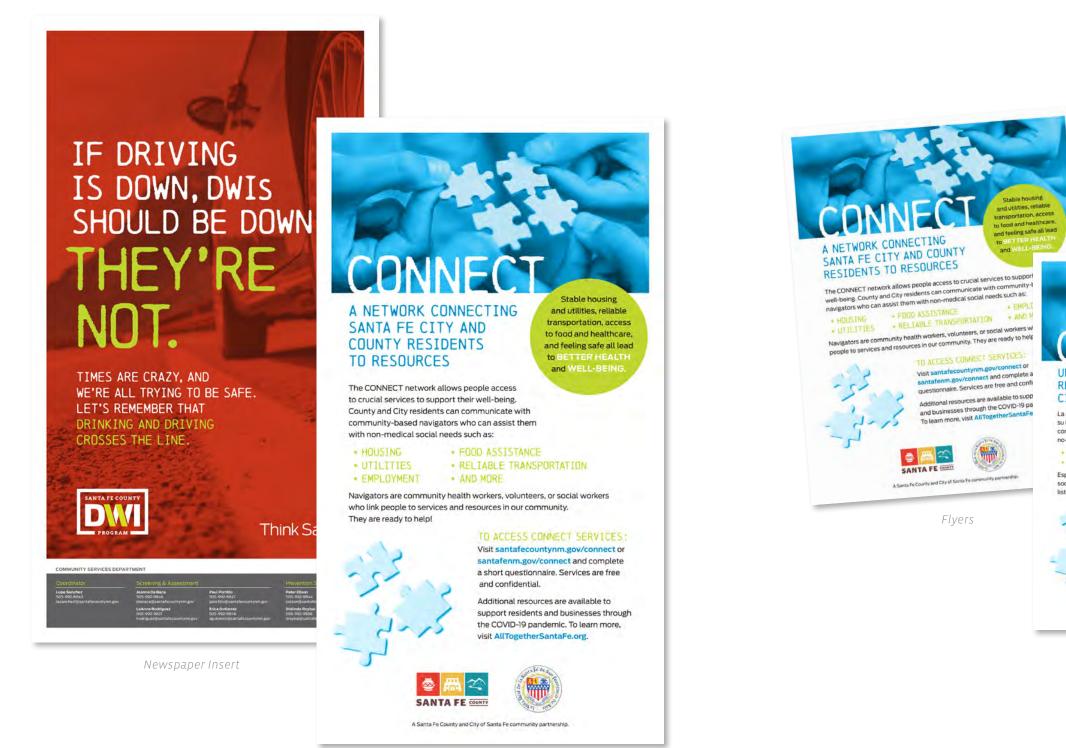


Postcards

Employee Flyers

#### VACCINE REGISTRATION CAMPAIGN









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SANTA FE COUNTY

#### **CONNECT MATERIALS**



COMMUNITY is our Greatest Resource

Logo



Utility Bill Inserts





Newspaper Insert

Postcards

0 10 U

santafenm.gov/connect santafecountynm.gov/connect

(505) 995-9525

#### **CONNECT MATERIALS**





Billboard





Business Cards

#### DWI PROGRAM MATERIALS





Print Advertising





Newspaper Insert





Newspaper Insert

#### FACE MASK AWARENESS CREATIVE



Together, we can keep Santa Fe safer



Together, we can keep Santa Fe safer

Concept Graphics



Yard Signs



Together, we can keep Santa Fe safer



#### FACE MASK AWARENESS CREATIVE





Concept Graphics

# My mask protects **my customers.** WHOSE LIFE WILL FOUR MASK SAVE?