



## Meet SHARE's new communication coordinator

**H**i, I'm Scott Albright, SHARE New Mexico's new communication coordinator. That's me with my oldest son, there to the right. With three of those kiddos I know parenting is a full-time job, especially when doing it alone and with limited resources, but I also know it's important to make time in order to create more of those resources. That's one of the reasons I asked to be a part of the SHARE New Mexico team because information is the new resource king and because information and data, which <u>SHARE</u> has an abundance of, helps us to identify where the resources



are, who needs which type of those resources, and the most efficient way of getting them to the right people. SHARE New Mexico provides a way for more New Mexicans to gain access to the resources they need through the collaborative efforts of partners, funders, nonprofits, volunteers, and an assortment of organizations, agencies, and departments throughout the Land of Enchantment. This is an exciting time to be in the data to action business, and it's not something I want to miss out on, but I can't do it alone.

At SHARE New Mexico we are a team, and we depend on YOU, the community, for content. You're the experts on what's needed and happening in your communities or areas of interest, which is why we invite you to contribute your information to the SHARE New Mexico website. Whether it's to update your organization in the <u>resource directory</u>, post volunteer opportunities or goods & services on the <u>classifieds page</u>, announce community events on the SHARE New Mexico <u>calendar</u>, or to take part in managing an <u>initiative</u> or <u>county</u> page, your engagement and involvement is always welcome. Also, you can send me, Scott Albright, information about suggestions for postings on the website, in the newsletter, on <u>Facebook</u>, <u>Twitter</u>, or among SHARE New Mexico's partner pages. Email me at <u>communication@sharenm.org</u>, or call or text (505) 918-2370. I look forward to hearing from you and assisting in sharing the type of data and information that spurs positive change in your community.

### Santa Fe Birth to Career page now on SHARE New Mexico



**Santa Fe** - An initiative aimed to improve education and career opportunities for Santa Feans living in high need areas, called the Santa Fe Birth to Career Collaboration (SFB2C), is officially online and accessible to the public at <u>SHARE New Mexico</u>. The website can also be accessed at <u>http://www.santafeb2c.org</u>.

The purpose of SFB2C "is a collective impact effort among committed leaders and stakeholders to achieve birth to career success for all Santa Fe children, families, and communities by aligning our strategies and resources to improve outcomes."

Three neighborhoods - Airport, Agua Fria, and Midtown Triangle - were identified by the Birth to Career's data team as areas with "the highest rates of poverty, lowest adult educational attainment, and the most number of households with children under 18 headed by a single female." The SFB2C aims to create positive impact throughout Santa Fe by tracking community indicators and other data over time as a means to concentrate efforts and provide resources to the most needed areas of the city.

Debi Randall, Executive Director of SHARE New Mexico, explained that, "These Santa Fe resources are exactly the type of information SHARE New Mexico was built to house. We're always looking for opportunities to provide data and resources that help others work better together and make a difference in New Mexico."

The SF B2C resources can be found at <u>sharenm.org</u> and <u>santafeb2c.org</u>. Both sites provide information about SF B2C's in-depth targeted industry & job analysis, mentorship, tutoring, internship program research, and out of school study programs for those living in the targeted and other high need communities throughout Santa Fe.

Website users will find links to a <u>data hub</u>, <u>resource hub</u>, and a <u>collaboration hub</u>. The collaboration hub is dedicated to broader collective impact and different working groups, while the resource hub links to SHARE New Mexico's one-of-a-kind resource directory of nonprofits and other organizations throughout New Mexico.

Johee Rand, Director of Strategic Initiatives at Santa Fe Community Foundation, said, "There has been a clear recognition that for the community stakeholders to effectively align and coordinate their efforts, we needed a better way to share data, learn about existing resources and collaborations, and communicate with each other the progress and learning," That recognition led to the formation of a Data Team and the development of an online platform where information can easily be shared between partners and made available to the public. Santa Fe Community Foundation provides "backbone support" for the project. For more information visit the <u>SF B2C page</u> on SHARE New Mexico or call (505) 988-9715.

#### LEARN MORE . . .

### SHARE Grants & Grantmakers Update

Are you looking for a more comprehensive picture of philanthropy throughout the state of New Mexico? On SHARE New Mexico's <u>Grants</u> <u>& Grantmakers page</u> you can map and chart data by a variety of criteria to show where funding has been provided and where opportunities exist to fill critical needs.

With the tools on this page you can create maps & tables to visualize the reach of funding throughout New Mexico and focus on issues and neighborhoods important to you. See who was funding what and for how much, which issues are regularly funded, and who the top funders are. Also search SHARE's partner sites for new grants at thefoundationcenter.org and thegrantplant.org.

Map Data Table				Reset
Export Data				
Recipient	Grant Maker 🔶	Description	Year 🔶	Amount 🔶
New Mexico Center on Law and Poverty	Public Welfare Foundation, Inc.	For the Legal Protections for New Mexico's Poorest Workers Project	2015	\$75,000
WildEarth Guardians	The Community Foundation for the National Capital Region		2015	\$50,000
Animal Humane Association of New Mexico	American Society for the Prevention of Cruelty to Animals	For Payroll Support for Adoption Events and Programs	2014	\$30,000
Animal Humane Association of New Mexico	American Society for the Prevention of Cruelty to Animals	For Payroll Support for Community Interventior Liaison to Promote Spay/Neuter and Reduce Intake	2014	\$30,000
Animal Humane Association of New Mexico	American Society for the Prevention of Cruelty to Animals	For Adoption Marketing Expenses	2014	\$43,960
Animal Humane Association of New Mexico	American Society for the Prevention of Cruelty to Animals	For Spay/Neuter Vouchers for Target Breeds	2014	\$73,200
Animal Protection of New Mexico	American Society for the Prevention of Cruelty to Animals	For Payroll Support for Equine Protection Fund Program Development Officer	2014	\$50,000
Bernalillo County Juvenile Detention Center	The Annie E. Casey Foundation	To solidify Bernalillo County, New Mexico's detention reforms and to serve as a host site to other jurisdictions seeking to replicate the Juvenile Detention Alternatives Initiative (JDAI)	2014	\$125,000
Center for Civic Policy	The Seattle Foundation	For climate leadership work	2014	\$35,000
Center for Civic Policy	The Seattle Foundation	For climate communications work	2014	\$84,000

The above table lists grants in all New Mexico counties for \$25,000 and up for the years 2014-2015. Click on the SHARE Grants & Grantmakers page to find over 7,400 updated grants records.





## **Project Awareness: Free Videos for Nonprofits**



**Albuquerque -** SHARE New Mexico is accepting applications for nonprofits seeking assistance producing and hosting videos showcasing their work throughout the state. In partnership with Central New Mexico Community College (CNM), the Digital Arts and Technology Academy, and Leadership Albuquerque's Project Awareness, SHARE New Mexico seeks to increase public awareness of services provided by these local nonprofits.

To get a taste of what SHARE New Mexico can do for you visit the SHARE <u>Video Library</u> and watch the videos made for the Girls and Boys Club of Central New Mexico and Project Share. This is also where you can apply to have a video made for your nonprofit.

"We figured this would be a great way to kind of continue the work that SHARE New Mexico is doing in providing a way for nonprofits to create a video," CNM president Kathie Winograd said during an April 13 presentation at the Sheraton Albuquerque Airport Hotel, where the initiative was announced. Nonprofits selected through the initiative will have the option of having their video uploaded to the SHARE New Mexico website, the City of Albuquerque website, or to their own website.

Also attending the April presentation was Albuquerque Mayor Richard Berry. Berry said that as mayor one of the hardest questions he gets is when people ask him how they can help. "One of the frustrating things for me, especially during my first term, is what the answer for that is," he said. "The right answer is, get out there and find something you're passionate about and something you're willing to give your life to, and get after it. That's the short answer," he said. "The long answer involves connectivity."

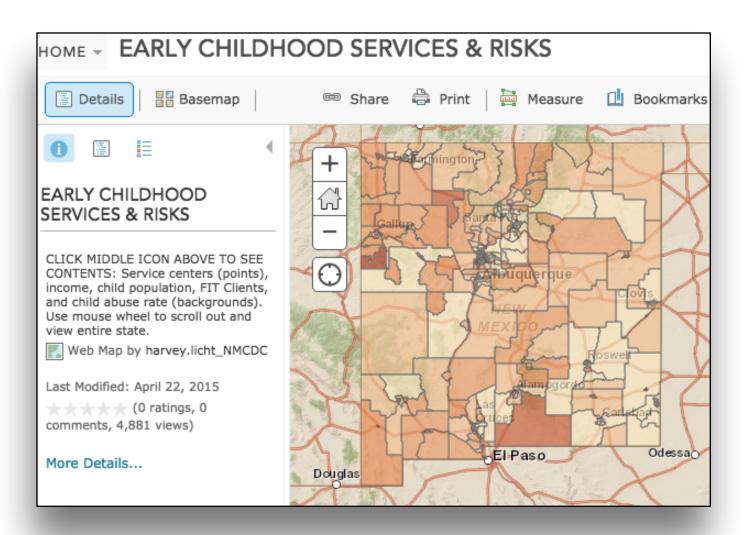
Debi Randall, executive director of SHARE New Mexico, said connectivity is exactly what SHARE New Mexico is about. She said that through the video initiative nonprofits can now make a visual connection with other organizations and learn what they can do to work together for the community. "We're getting great opportunities now to take SHARE to levels that we didn't quite realize in the beginning," Randall said.

Diane Ogawa, executive director at PNM Resources Foundation and founder of SHARE New Mexico, said SHARE helps to connect more than just people and organizations. "SHARE New Mexico is a passion for many of us. It brings together ideas and resources," she said.

To apply to have a video made by one of the initiative's production teams visit <u>www.sharenm.org</u>. Applicants must be a nonprofit based in the city of Albuquerque and in need of assistance showcasing their work to the public. Five applicants will be selected for the year. For more information contact Debi Randall at <u>debi@sharenm.org</u>.

# Maps & Data

Check out SHARE New Mexico's <u>Maps & Data section</u> where you will find socioeconomic data and other demographic information for New Mexico. A new atlas of maps documenting early childhood services and risks has been posted on SHARE's Early Childhood page. Learn which counties have the highest and lowest rates of child neglect or abuse, the percentage of families with children under the poverty line, the percentage of single women with children, repeat maltreatment data and many other important indicators for New Mexicans. Find the list of maps in the gallery on SHARE New Mexico: <u>sharenm.org/knowledgebase</u> or at <u>nmcdc.maps.arcgis.com</u>.



**SHARE** New Mexico is an online community space to find public and private sector information about issues impacting the quality of life of New Mexicans.

To contact the SHARE New Mexico communication coordinator email communication@sharenm.org.

#### Resources

SHARE New Mexico provides easy access to an array of resources & services as diverse as the state's population. Post your community events on one or more of our community calendars, chart & map community indicators and resources, download reports, documents, and videos, look up grants, and use the resource directory to find organizations & agencies throughout the state. Find it all at <u>sharenm.org</u>.



Follow & like us at facebook.com/ShareNewMexico Follow & retweet us at twitter.com/SHARENewMexico

like us on facebook

